



Cortell Australia

Providing Operational & Financial
Performance Management with
Business Intelligence & AI

Enabling your business with new insight



About Cortell Australia

We are the largest independent provider of IBM Cognos Business Analytics and Performance Management solutions within Asia Pacific. Cortell focus on the IBM Cognos complete Business Analytics Platform including Planning Analytics and TM1, Cognos Analytics and BI, SPSS and the Augmented Intelligence and the Watson cloud-based offerings. Having delivered 1000+ different business solutions to 500+ customers for more than 15 years, Cortell are recognised by Industry, our peers and IBM as experts in the field of Business Analytics & Performance Management.

Cortell has received many local, regional and global awards from IBM for our continued innovation and dedication to successful client outcomes.

We have designed and implemented hundreds of niche applications to address specific business requirements.

Cortell has developed and integrated operational and financial frameworks to improve visibility, accuracy and effectiveness across the business. The big business benefits include reductions in single man dependencies, data errors, spreadsheet isolation, and a substantial improvement in audit and compliance processes.

We have taken all of our experience and expertise to create our own solutions leveraging the IBM platforms to help customers address the complex requirements of Regulatory reporting and the standardisation of Budget, forecast and planning solutions to drive governance, controls and best practice outcomes.

“Cortell Australia’s growth in the Business Analytics and Business Intelligence markets has been outstanding.”

Business Analytics Executive
IBM Software Group

Solutions by Industry Sector and Application



Retail



Financial
Services



Healthcare



Supply
Chain &
Logistics



Education



Public
Sector



Telecom

Cost Modelling, Profitability Analysis, ABC / ABM & Identification of Cost Savings

Budgeting, Planning & Forecasting – What-if Scenarios and Scenario Modelling

Financial & Operational Analytics, Reporting, Altering, Performance Management, Dashboards & Scoreboards

<ul style="list-style-type: none"> • In Season Control & Re-Forecasting • Merchandise Planning • Open to buy Calculations • Competitor Intelligence • Channel Planning • Category Level Plan • Assortment Planning • Line Level Planning • Range Planning • Store Grading 	<ul style="list-style-type: none"> • Product/ Deal/ Customer/ Branch / Profitability • WACC, EVA & Performance Management • Analysis of Profit • Monthly Hard Close • Life Policy Profitability Models • Tax Calculations • Loan Book Reporting • FRS Reporting • Transfer Pricing • Shared Services • Cashflow 	<ul style="list-style-type: none"> • Utilization & Asset Management • Clinical Resource Modelling • Patient Throughput Analysis • Patient Intelligence • Clinical Costing • Inventory Analysis • Revenue Cycle Analytics • Quality & Compliance 	<ul style="list-style-type: none"> • Route Profitability & Optimization • Hedging, Forex & Treasury Models • Supplier Cost Impact • Reverse Logistics • Predictive Asset Management • Demand-Driven Forecasting • Supply Chain Analytics • Cost of Delivery • Cost to Serve • Optimize Assets 	<ul style="list-style-type: none"> • Resource & Campus Capacity Planning • Procurement Planning & Price Analysis • Student Load Forecasting • Research Funding Analysis • Workforce Management • Academic Analytics • Course Costing 	<ul style="list-style-type: none"> • Treasury Reporting Forecasting • Contract Management Modelling • Funding Allocation Models • Allocation of Government Vote Changes • Resource Asset Management • 5-20 Year Strategic Plans • Triple Bottom-line Reporting 	<ul style="list-style-type: none"> • Customer Product, Franchise & Service Profitability • Revenue Assurance & Profitability • Networking Planning & Traffic Distribution • Churn Analysis & Customer Profiling • Channel Management
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Cortell Awards

1 x IBM Planning Analytics Cloud – 2018 Global Top Business Partner

1 x IBM Cloud, Data & AI Excellence Award Winner Asia Pacific 2018

4 x IBM Business Analytics Asia Pacific Partner of the Year

1 x IBM Software Group Partner of the Year Award

1 x IBM Worldwide Business Intelligence and Advanced Analytics Business Partner of the Year



Manufacturing



Mining & Resources



Utilities



Hospitality



Publication & Media



Construction

• Technology	• Liquid to Gas	• Water	• Hotel Chains	• Print	• Oil Rigs
• Rubber	• Chemicals	• Gas	• Conference centre	• Online	• Buildings
• White goods	• Resources	• Price Analysis	• Casinos	• Cost / Benefit Analysis	• Infrastructure
• Exploration	• Oil / Exploration	• Cost Management	• Sales & Catering	• Subscription Analysis	• EVA models
• Dairy	• Upstream	• Electricity Retail	• Inventory Management	• Customer Profitability	• Project Costing
• Product Costing	• Clean Energy	• Electricity Trading	• Promotional Performance	• Demand-Based Pricing	• Construction Products
• Food Processing	• Life of Mine	• Workforce Planning	• Demand-Based Pricing		• Activity-Based Costing
• Demand Driven Planning	• Optimize Oil Field Operations	• Electricity Generation	• Capacity /Utilization Models		• Purchase Order Reporting
• Supply Chain Modelling	• Asset Management	• Asset Management			
• Quality Lifecycle Analysis	• Operational & Financial Budgeting & Planning	• Activity-Based Planning			
• Operational Planning					

Services & Applications

- Activity-Based Costing
- Augmented Intelligence
- Asset Management
- Budgeting & Forecasting
- Business Intelligence
- Business Process Modelling
- Capacity & Demand Planning
- Capital Planning
- Cost to Serve Models
- Dashboards & Scorecards
- Data warehousing
- Economic Value-Added (EVA)
- Financial Reporting
- KPI's, Performance Reporting
- Merchandise Planning
- Modelling, What-if Scenarios
- Profitability Analysis
- Resource Planning
- Regulatory Reporting
- Strategic Modelling
- Statutory Reporting
- Supply Chain Modelling

How did Cortell deliver 76 successful projects in just 12 months?

The key ... exceptional people Cortell selects senior consultants who have 7-15 years consulting experience. They are successful finance and business professionals, with post graduate CPAs, holding MBAs and the like... business consultants who understand technology. These exceptional people will challenge you during the design phase to ensure best practice techniques are adopted.

A large customer reference base from every industry sector

Cortell sees every customer initiative as an opportunity to add another showcase reference account to our list of valued customers, and our reference base grows daily. Many household names across every industry sector have capitalised on Cortell's expertise to enable them with improved business insight and business performance. Our website contains case studies, testimonials and quotations from customers happy to discuss their challenges, experiences and successes. Customer satisfaction and project success is the primary KPI for Cortell management and drives the total client engagement and project philosophy.

The Cortell information website

Cortell has invested in a one-stop-shop website where you'll discover product and service information, leading edge whitepapers and case studies, conference details and news releases. Join our mailing list for information and special offers only available to our members.

Visit www.cortell.com.au and join today.

Cortell also have a dedicated Fintech website: www.cortell-fintech.com

"At Cortell we have a simple, but powerful philosophy ... it's all about customer enablement. Once the application is complete, it should be maintained, amended and expanded by the user community it supports. The IT department may only play a minor role in the development, support and ongoing expansion of the application because the business users can capably manage the application themselves. By enabling our customers, they enable themselves with greater business insight."

Matt Hill
Director, Cortell, Australia



For More Information

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